附件1

典型电子商务服务企业经营情况统计年报表

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企业（单位)名称：\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 组织机构代码20\_\_\_\_年度

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| **一、企业基本情况\*** |
| **01企业(单位)基本情况：**   1. 法定代表人（单位负责人） 2. 联系方式：单位详细地址： 邮政编码：□□□□□□   电话号码 □□□□□□□□□□□ 传真号码 □□□□□□□□□□  E-mail:   1. 登记注册类型：内资□ 外商投资□ 港澳台商投资□   4. ICP证号/ICP备案号： 5. 注册资金 万元 6.成立时间： 年 月 |
| **02 行业类别：**1.批发和零售业□ 2.住宿和餐饮业□ 3信息传输、软件和信息技术服务业□  4.租赁和商务服务业□（其中，旅行服务□） 5.其他□ |
| **03 企业类别**： 1. 电子商务交易平台服务企业□（纯第三方平台□ 自营及第三方混营平台□）  2. 自营电子商务交易平台企业□（纯自营平台□ 自营及通过第三方平台□）  3. 电子商务支撑服务企业□（物流快递□电子支付□其他□） |
| **04 数据类型：**填报数据包含子公司或分支机构：1.是□ 2.否□ |
| **05 交易平台基本情况：** 拥有交易平台情况 个，网址： |
| **06交易平台用户情况：** 期末注册会员数合计 个，  其中：个人卖家 个，个人买家 个，  企业(单位)卖家合计 个，企业(单位)买家 个，  平均月活跃用户数 个，年度付费会员数合计 个 |
| **07 订单情况：**订单总数 笔，  其中：通过物流快递配送 笔，来自移动设备 笔 |
| **08网络零售支付情况：**网上支付额占网络零售总交易额比重 % |
| **09物流快递配送情况：** 1.自营□，占所有物流快递配送比重 %  2. 外包□ ，占所有物流快递配送比重 %  3.无 □ |
| **10 从业人员情况：**1. 期末从业人员合计 人 |
| **11 企业主要经济指标：**1. 全年营业收入 万元，其中：主营业务收入 万元，提供平台服务收入 万元（“01企业类别”选择“1”的企业填写）   1. 年末资产总计 万元 2. 全年营业利润 万元 3. 全年企业成本 万元 4. 全年纳税金额 万元 |
| **二、经营情况（单位：万元）** |
| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | **01电子商务交易额\*** | | | | | | | | **交易平台** | **商品类电子商务交易额（万元）** | | | **服务类电子商务交易额（万元）** | | | |  | 合计 | 个人销售 | 企业销售 | 合计 | 个人销售 | 企业销售 | | 1.提供第三方交易服务平台 |  |  |  |  |  |  | | 2.通过自营平台 |  |  |  |  |  |  | | 3.通过第三方平台 |  |  |  |  |  |  | |
| **02电子商务交易结构**  在电子商务交易额中：  1.B2B交易额 万元；B2C交易额 万元；  C2C交易额 万元；其他 万元；  2.商品类交易额总计 万元，服务类交易额总计 万元；  3.面向境外的交易额 万元；其中，进口 万元，出口 万元；  4.面向外省市的交易额 万元；其中，从外省市外购进 万元，销往外省市 万元；  5.本企业（不含子公司）电子商务交易额 万元（04数据类型选“是”填写） |
| |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | 类别 | 电子商务交易额 | | | 类别 | 电子商务交易额 | | | |  | 合计 | 个人 | 企业 |  | 合计 | 个人 | 企业 | | 01.粮油、食品、饮料、烟酒类 |  |  |  | 13.家具类 |  |  |  | | 26.其中：鲜活农产品类 |  |  |  | 14.通讯器材类 |  |  |  | | 02.服装、鞋帽、针纺织品类 |  |  |  | 15.建筑及装潢材料类 |  |  |  | | 03.化妆品类 |  |  |  | 16.汽车类 |  |  |  | | 04.金银珠宝类 |  |  |  | 17.石油及制品类 |  |  |  | | 05.日用品类 |  |  |  | 18.煤炭及制品类 |  |  |  | | 06.五金、电料类 |  |  |  | 19.木材及制品类 |  |  |  | | 07.体育、娱乐用品类 |  |  |  | 20.化工材料及制品类 |  |  |  | | 08.书报杂志类 |  |  |  | 21.金属材料类 |  |  |  | | 09.电子出版物及音像制品类 |  |  |  | 22.机电产品及设备类 |  |  |  | | 10.家用电器和音像器材类 |  |  |  | 23.种子饲料类 |  |  |  | | 11.中西药品类 |  |  |  | 24.棉麻类 |  |  |  | | 12.文化办公用品类 |  |  |  | 25.其他类 |  |  |  |   **03商品类电子商务交易额分商品类别结构** |
| |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | 类别 | 电子商务交易额 | | |  | 电子商务交易额 | | | |  | 合计 | 个人 | 企业 |  | 合计 | 个人 | 企业 | | 27.餐饮服务类 |  |  |  | 33.居民生活服务类 |  |  |  | | 28.住宿服务类 |  |  |  | 34.交通、仓储和邮政服务类 |  |  |  | | 29.旅游服务类 |  |  |  | 35.非金融机构支付服务类 |  |  |  | | 30.通信服务类 |  |  |  | 36.咨询服务类 |  |  |  | | 31.教育服务类 |  |  |  | 37.广告会展服务类 |  |  |  | | 32. 文化、体育和娱乐服务类 |  |  |  | 38.其他服务类 |  |  |  |   **04服务类电子商务交易额分服务类别结构** |
| **05电子商务交易额分地区结构**   |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | 地区 | 电子商务销售额 | | | 地区 | 电子商务采购额 | | | |  | 合计 | 个人 | 企业 |  | 合计 | 个人 | 企业 | | **国（境）内总计** |  |  |  | **国（境）内总计** |  |  |  | | 北京 |  |  |  | 北京 |  |  |  | | 天津 |  |  |  | 天津 |  |  |  | | 河北 |  |  |  | 河北 |  |  |  | | 山西 |  |  |  | 山西 |  |  |  | | 内蒙古 |  |  |  | 内蒙古 |  |  |  | | 辽宁 |  |  |  | 辽宁 |  |  |  | | 吉林 |  |  |  | 吉林 |  |  |  | | 黑龙江 |  |  |  | 黑龙江 |  |  |  | | 上海 |  |  |  | 上海 |  |  |  | | 江苏 |  |  |  | 江苏 |  |  |  | | 浙江 |  |  |  | 浙江 |  |  |  | | 安徽 |  |  |  | 安徽 |  |  |  | | 福建 |  |  |  | 福建 |  |  |  | | 江西 |  |  |  | 江西 |  |  |  | | 山东 |  |  |  | 山东 |  |  |  | | 河南 |  |  |  | 河南 |  |  |  | | 湖北 |  |  |  | 湖北 |  |  |  | | 湖南 |  |  |  | 湖南 |  |  |  | | 广东 |  |  |  | 广东 |  |  |  | | 广西 |  |  |  | 广西 |  |  |  | | 海南 |  |  |  | 海南 |  |  |  | | 重庆 |  |  |  | 重庆 |  |  |  | | 四川 |  |  |  | 四川 |  |  |  | | 贵州 |  |  |  | 贵州 |  |  |  | | 云南 |  |  |  | 云南 |  |  |  | | 西藏 |  |  |  | 西藏 |  |  |  | | 陕西 |  |  |  | 陕西 |  |  |  | | 甘肃 |  |  |  | 甘肃 |  |  |  | | 青海 |  |  |  | 青海 |  |  |  | | 宁夏 |  |  |  | 宁夏 |  |  |  | | 新疆 |  |  |  | 新疆 |  |  |  | | **国（境）外总计** |  |  |  | **国（境）外总计** |  |  |  | |

填表人： 联系电话（手机&固定电话）: 报送日期：20 年 月 日

**典型电子商务服务企业经营情况统计月报表**

企业（单位）名称： 组织机构代码：□□□□□□□□-□ ２０　年　月

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| |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **01** 平台名称： | | | | | | | | | | | **02**月度网络订单总数：网络订单总数 笔，  其中：来自移动端的订单数 笔，  跨境订单数 笔。 | | | | | | | | | | | **03** 月度电子商务交易额总计： 万元，  其中：商品类交易额总计： 万元，服务类交易额总计： 万元，  来自移动端的交易额： 万元 | | | | | | | | | | | **04** 月度交易额（按交易类型） 1. **B2B** 万元，其中：自营交易额 万元  2. **B2C** 万元，其中：自营交易额 万元  3. **C2C** 万元，其中：自营交易额 万元  4. 其他 万元，其中：自营交易额 万元 | | | | | | | | | | | **04**商品类电子商务交易额分商品类别结构 | | | | | | | | | | | 类别 | 交易额（万元） | | | | 类别 | 交易额（万元） | | | | |  | 当月 | 去年  同期 | 累计 | 去年  同期 |  | 当月 | 去年  同期 | 累计 | 去年  同期 | | 01.粮油、食品、饮料、烟酒类 |  |  |  |  | 13.家具类 |  |  |  |  | | 26.其中：鲜活农产品类 |  |  |  |  | 14.通讯器材类 |  |  |  |  | | 02.服装、鞋帽、针纺织品类 |  |  |  |  | 15. 建筑及装潢材料类 |  |  |  |  | | 03.化妆品类 |  |  |  |  | 16. 汽车类 |  |  |  |  | | 04.金银珠宝类 |  |  |  |  | 17.石油及制品类 |  |  |  |  | | 05.日用品类 |  |  |  |  | 18. 煤炭及制品类 |  |  |  |  | | 06.五金、电料类 |  |  |  |  | 19. 木材及制品类 |  |  |  |  | | 07.体育、娱乐用品类 |  |  |  |  | 20. 化工材料及制品类 |  |  |  |  | | 08.书报杂志类 |  |  |  |  | 21. 金属材料类 |  |  |  |  | | 09.电子出版物及音像制品类 |  |  |  |  | 22. 机电产品及设备类 |  |  |  |  | | 10.家用电器和音像器材类 |  |  |  |  | 23.种子饲料类 |  |  |  |  | | 11.中西药品类 |  |  |  |  | 24.棉麻类 |  |  |  |  | | 12.文化办公用品类 |  |  |  |  | 25.其他类 |  |  |  |  | | **04**服务类电子商务交易额分服务类别结构 | | | | | | | | | | | 类别 | 交易额（万元） | | | | 类别 | 交易额（万元） | | | | |  | 当月 | 去年  同期 | 累计 | 去年  同期 |  | 当月 | 去年  同期 | 累计 | 去年  同期 | | **26.餐饮服务类** |  |  |  |  | **32.居民生活服务类** |  |  |  |  | | 38.其中：  正餐类 |  |  |  |  | 53.其中：  家庭服务 |  |  |  |  | | 39.其中：  快餐类 |  |  |  |  | 54.其中：  洗染服务 |  |  |  |  | | 40.其中：  饮料类 |  |  |  |  | 55.其中：  美容美发服务 |  |  |  |  | | 41.其中：  外卖送餐类 |  |  |  |  | 56.其中：  家装服务 |  |  |  |  | | **27.住宿服务类** |  |  |  |  | 57.其中：  家电维修  服务 |  |  |  |  | | 42.其中：  旅游饭店 |  |  |  |  | **33.交通、仓储和邮政服务类** |  |  |  |  | | 43.其中：  一般旅馆 |  |  |  |  | 58.其中：  航空客运 |  |  |  |  | | 44.其中：  民宿客栈 |  |  |  |  | 59.其中：  铁路客运 |  |  |  |  | | 45.其中：  租赁式公寓 |  |  |  |  | 60. 其中：水上客运 |  |  |  |  | | **28.旅游服务类** |  |  |  |  | 61. 其中：公路客运 |  |  |  |  | | 46.其中：国内旅游 |  |  |  |  | 62. 其中：  城市公交 |  |  |  |  | | 47.其中：  出境旅游 |  |  |  |  | 63.其中：网约车服务 |  |  |  |  | | 48.其中：  入境旅游 |  |  |  |  | 64.其中：  自驾租车 |  |  |  |  | | **29.通信服务类** |  |  |  |  | 65.其中：  仓储服务 |  |  |  |  | | **30.教育服务类** |  |  |  |  | 66.其中：  邮政快递  服务 |  |  |  |  | | **31.文化、体育和娱乐服务类** |  |  |  |  | **34.非金融机构支付服务类** |  |  |  |  | | 49.其中：  新闻和  广电服务 |  |  |  |  | **35.咨询服务类** |  |  |  |  | | 50.其中：  文化和  艺术服务 |  |  |  |  | **36.广告会展服务类** |  |  |  |  | | 51.其中：  体育服务 |  |  |  |  | **37.其他服务类** |  |  |  |  | | 52.其中：  娱乐服务 |  |  |  |  |  |  |  |  |  | | **05**电子商务交易额分地区结构 | | | | | | | | | | | 地区 | 销售额（万元） | | | | 地区 | 采购额（万元） | | | | |  | 当月 | 去年  同期 | 累计 | 去年  同期 |  | 当月 | 去年  同期 | 累计 | 去年  同期 | | **国（境）内**  **总计** |  |  |  |  | **国（境）内**  **总计** |  |  |  |  | | 北京 |  |  |  |  | 北京 |  |  |  |  | | 天津 |  |  |  |  | 天津 |  |  |  |  | | 河北 |  |  |  |  | 河北 |  |  |  |  | | 山西 |  |  |  |  | 山西 |  |  |  |  | | 内蒙古 |  |  |  |  | 内蒙古 |  |  |  |  | | 辽宁 |  |  |  |  | 辽宁 |  |  |  |  | | 吉林 |  |  |  |  | 吉林 |  |  |  |  | | 黑龙江 |  |  |  |  | 黑龙江 |  |  |  |  | | 上海 |  |  |  |  | 上海 |  |  |  |  | | 江苏 |  |  |  |  | 江苏 |  |  |  |  | | 浙江 |  |  |  |  | 浙江 |  |  |  |  | | 安徽 |  |  |  |  | 安徽 |  |  |  |  | | 福建 |  |  |  |  | 福建 |  |  |  |  | | 江西 |  |  |  |  | 江西 |  |  |  |  | | 山东 |  |  |  |  | 山东 |  |  |  |  | | 河南 |  |  |  |  | 河南 |  |  |  |  | | 湖北 |  |  |  |  | 湖北 |  |  |  |  | | 湖南 |  |  |  |  | 湖南 |  |  |  |  | | 广东 |  |  |  |  | 广东 |  |  |  |  | | 广西 |  |  |  |  | 广西 |  |  |  |  | | 海南 |  |  |  |  | 海南 |  |  |  |  | | 重庆 |  |  |  |  | 重庆 |  |  |  |  | | 四川 |  |  |  |  | 四川 |  |  |  |  | | 贵州 |  |  |  |  | 贵州 |  |  |  |  | | 云南 |  |  |  |  | 云南 |  |  |  |  | | 西藏 |  |  |  |  | 西藏 |  |  |  |  | | 陕西 |  |  |  |  | 陕西 |  |  |  |  | | 甘肃 |  |  |  |  | 甘肃 |  |  |  |  | | 青海 |  |  |  |  | 青海 |  |  |  |  | | 宁夏 |  |  |  |  | 宁夏 |  |  |  |  | | 新疆 |  |  |  |  | 新疆 |  |  |  |  | | **国（境）外**  **总计** |  |  |  |  | **国（境）外**  **总计** |  |  |  |  |   单位负责人： 统计负责人： 填表人： 联系电话： 报出日期： 月 日  备注：本报表由重点电子商务服务企业填写，经营多个平台的电子商务服务企业对每个平台分别填报。如同一家电子商务服务企业对交易模式相同的平台合并填报，必须在平台名称项中列明所有相关平台。 |